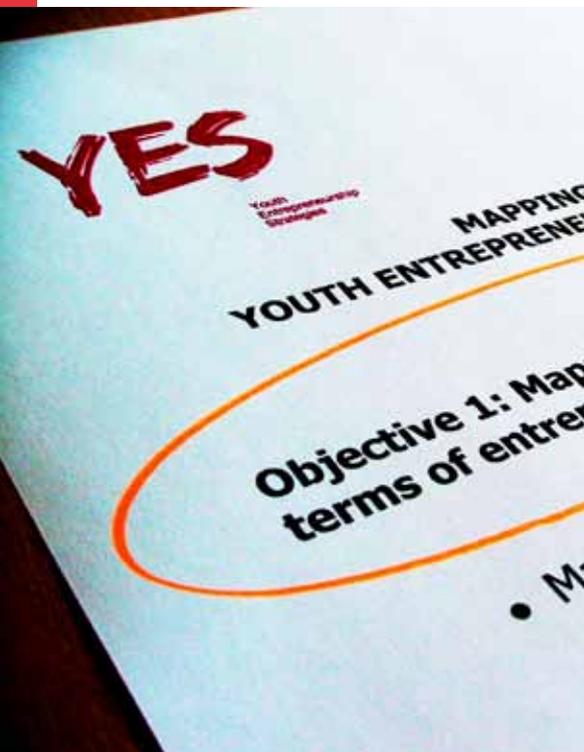


Newsletter 2



Y

Overview on the education systems in the context of Entrepreneurship education (Objective I)



During the first period of the mapping process, partners were working on the legislative and formal background of the entrepreneurship education. Analysis of strategies and operational documents brought them to formulate general conclusions and identify some good practices.

The common problem that occurred during the mapping process to most of the partners was the narrow understanding of the term entrepreneurship education and the lack of broad policies and institutional levels.

However, the presence of different programs and actions linked to the entrepreneurship, as well as the activity level of different non governmental bodies make the conditions in the partner areas favorable indeed for EE development.

YES

Conference on Entrepreneurship and Innovation and Youth Forum in Ostfold

YES project was presented at the Conference on Entrepreneurship and Innovation organized by the Assembly of European Regions in Ostfold (Norway). Participants focused on the impact that entrepreneurship education could have on the local and regional development.

Speakers from Norway and Sweden (Akershus County Council) presented good practices and results of the educational programs implemented at schools that brought to raise the number of young enterprises in the region.

The YES project issues were also brought up for discussion during the European Youth and Citizen Forum that was held the same day in the afternoon. Participants of the Forum had the opportunity to get familiar with the possibility they have at their disposal regarding self-employment.

The aims of the debate was to define the added value of the youth entrepreneurship education for the region's innovativeness and development, to listen to young people's expectations and concerns, to assess if entrepreneurship education is inclusive and open to all. At the end, the participants were asked if the entrepreneurship education should be compulsory at school. 100 % of them answered "YES".

YES

Youth
Entrepreneurship
Strategies



The European Youth and Citizen Forum was an opportunity to listen to young people's expectations regarding schools, teachers and its role in the area of entrepreneurship education.

AER Conference



The YES Project was presented by Anna Bergdahl (third from the right in the picture), County Administrative Board of Östergötland and Mayte Gálvez (fourth from the right), representing the Council of Region Of Murcia.

The AER European Citizens' Forum was dedicated to the YES Project and was an opportunity for regional officers from AER and member regions to discover how entrepreneurial perspective can be integrated in the educational systems.

During the Forum, participants found out about good practices in the field of youth entrepreneurship education, the next steps regarding to disseminating project's results and how they could contribute to this study through the AER Survey on Education to Entrepreneurship.

The event was open to everyone. AER and the Centre Regional Council invited citizens to take part in the debate to share their experience and to discuss how they think young people could be better equipped with entrepreneurial skills.

Generation next

The Awards Ceremony for the inaugural “Generation Next” Competition, organised as part of the South-East Regional Authority’s involvement in the EU INTERREG IVC part-funded “YES” Project was held in Waterford City on Friday 29th April 2011. Attending the event was Mr. Sean Kelly, MEP, as well as students, public representatives, educationalists and representatives from the business support community.

The competition is aimed at introducing entrepreneurship to primary-school children and is supported by Ireland’s network of County and City Enterprise Boards. For the competition, third-level students were invited to submit ideas – under either a ‘Lesson Plan’ category or a ‘Teaching Aid / Tool’ category – on how to introduce entrepreneurship as a subject in primary-school classrooms. The competition was run between February and April and attracted a sizeable entry from students in eight different third-level educational institutions across Ireland.

At the Awards Ceremony, 25-year-old Cian Ó Lorcáin, a student of Communications at NUI Galway, won the ‘Lesson Plan’ category. His suggested lesson centres on using an updated version of the ancient Aesop’s Fable of ‘The Miser’ to encourage children to think about saving, spending and investing money.

Natalie Power and Carol Tompkins – both of whom are 20 years old and studying Business at Waterford IT – won the ‘Teaching Aid / Tool’ category. Their entry, ‘Kidz Buzzness’, is a toolbox for use in



Generation next



Attending the YES “Generation Next” Event was Mr. Sean Kelly, Member of the European Parliament (third from right) with (left to right) Michael Maddock, South-East BIC, Michael Garland, Waterford Chamber, Cllr. Mary Roche, Mayor of Waterford City, Cllr. John Cummins, Cathaoirleach of the South-East Regional Authority, Tom Byrne, Director of the South-East Regional, Dr. Tom O’Toole, Waterford Institute of Technology.

the classroom, packed full of fun ‘tools’ – including toy money – and instructions for pupils on setting up and running their own classroom-based ‘enterprises’.

In addition to winning the ‘Teaching Aid / Tool’ category, ‘Kidz Buzzness’ was also awarded the ‘Grand Prix’ prize for best overall entry. The girls were presented with their ‘Grand Prix’ prize by one of Ireland’s leading entrepreneurs, Sean Gallagher of ‘Dragon’s Den’ fame, who is the Ambassador for the ‘Generation Next’ competition.

At the awards ceremony, the outcomes of a number of research studies conducted by the South-East Regional Authority (SERA) as part of its involvement in the YES project were also unveiled by Michael Moroney, Assistant Director with SERA. These included a mapping report of entrepreneurship teaching at all levels of Ireland’s education system and a report on the findings of a survey of third-level students’ attitudes to entrepreneurship education. During his address at the ceremony, a call was by Cllr. John Cummins, Cathaoirleach of the SERA, that Ireland’s education system must be reformed to ensure entrepreneurial skills and an understanding of entrepreneurship are fostered in students of all ages.

Further information on “Generation Next” can be viewed at www.generationnext.ie and the various “YES” research reports can be found at www.sera.ie.



Interview with the winner of *“Sirius sets up the business”*

What does entrepreneurship mean to you?

The entrepreneurship for me is mainly the capability of decision making in the business and facing the risks and its management. Of course the word “entrepreneurship” is also linked with the economy and financial knowledge but entrepreneurial person is a person who has particularly some characteristics like: creativity, dynamism and ability to adapt to changing market conditions.

Do you think your teachers give you enough support to work with your own ideas and creativity in school?

Yes, I think that our teachers help us a lot to develop our creative thinking skills. Every year we have to organise ourselves a number of different events and festivities in the school.

For instant lately we organised the School’s Open Doors when we had to prepare the promotional stands concerning the class profiles and present it in public. We had to think how to promote the school and attract new students, so it made us for sure to use some personal skills...

Interview with the winner of “Sirius sets up the business”



A high number of young people took part in this competition.

You and your colleagues have won the competition “Sirius sets up the business” and you had to work out the business idea. What was the biggest difficulty in the competition?

The most difficult thing was to think up the business idea. Each of us had a different vision so we had to really work together and think and act as a team in order to select the best idea.

The knowledge that you get in the school is sufficient for making the business plan and other business preparations?

Yes it is...of course the teachers is helping us and currently supporting during the process but we could manage with the knowledge we get from school.

Are you interested in starting your own business in the future?

I am thinking of it.....I have some ideas but I am not decided yet. I have to pass the baccalaureate and I will see what the future brings.

YES

Youth
Entrepreneurship
Strategies

YES

Youth
Entrepreneurship
Strategies

OUR ENTREPRENEURSHIP EDUCATION DEFINITION

Fostering within the education system, the attitudes and skills of young people to self-employment, by developing personal qualities - such as creativity, responsibility, risk-taking, problem-solving, team-working - and relevant business competencies on how to create and run an enterprise.

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FUNDING



PARTNERS

