

Newsletter 3

YES

Youth
Entrepreneurship
Strategies



Overview on activities of entrepreneurship education (Objective II)



During the second period of the mapping process, partners were working to find out different activities which support entrepreneurship education. Activities could have been found on different education levels from primary school to university.

During the mapping process most of the partners found some common bottlenecks. Two of the biggest among these are funding of activities and lack of teachers training.

Activities, which were found in seven countries, were very different. However it makes it easier to each country to find out four Best Practices. Because eventually from all of them will be selected “Best of the Best Practices”.

YES

4th Project Meeting



YES team visiting Parliament of Estonia

The project partners were welcomed by representatives of Junior Achievement Estonia (the Estonian partner), who were hosting this conference.

Compared to previous ones, this conference was different as it took place in two countries. The meetings were held between the two, on board of M/S Victoria.

Part of the program of the conference was the Analysis Workgroup and Steering Group meetings.

The Analysis Workgroup discussed the mapping process, which have been already done and what will be done next. Jointly agreed on a solution to the questionnaires and decided that questionnaires will be filled in autumn.

The Steering Group discussed the conclusions and deviations from the plan during the previous period, time plan and results.

In addition to the work in the meetings, YES team visited Estonian Chamber of Commerce and Industry and The Parliament of Estonia.

Student Company Programme



In the Student Company Programme students learn how to take a business idea from concept to reality. They form their own real enterprise and discover first hand how a company functions. They elect a board of directors from amongst their peers, raise share capital, and market and finance a product or service of their own choice. At the end of the programme they present a report and accounts to their shareholders. It all takes place in one schoolyear.

This Junior Achievement Programme is taught since 1919. In schoolyear 2010/2011 over 260,000 young people from all over the Europe created student companies.

YES

Youth
Entrepreneurship
Strategies

Interview with SOCKme



Student Company SOCKme is Estonian Best Student Company 2011. SC SOCKme produces mobile socks for protecting small electronics. They deliver a service of drawing and printing portraits on mobile socks. SOCKme follows a motto “Social responsibility is a way of life!” by taking care of the environment, employees and customers and participating in charity activities.

What do You think about Student Company Programme?

We find the Student Company Programme an excellent way to learn about the fundamentals of business and starting one’s own company. As it offers knowledge in fields that the mandatory school programme does not, we are very glad we chose to start my own company.

YES

Interview with SOCKme

What has SC Programme given to you?

The SC Programme has taught us a variety of skills we will certainly need in the near future, for example: accounting, different ways and the importance of marketing, teamwork and the importance of the individual's input as a part of the team.

Would you recommend this Programme to other students?

In fact we have already recommended it to our friends and schoolmates and will surely continue to do so in the future.

Has your opinion about entrepreneurship changed after finishing/completing this Programme?

We have understood that entrepreneurship is what we may want to do in the future. It offers the challenges and rewards that I find appealing.

Are you interested in starting your own business in the future?

There is a big possibility that we start our own companies, however, we have learned that in order to start a successful company the first thing we need is a great idea, so we are at the moment waiting for and trying to find the perfect idea for our future businesses.

The word "YES" is written in a large, bold, red, hand-drawn style font. The letters are slightly irregular and have a textured appearance, suggesting a brush or marker.

Open Seminar in Spain



On 29th and 30th September, it was celebrated the Analysis Work Group and Steering Group meetings in Murcia (Spain).

There, all the partners who are taking part in YES Project, joined their ideas and conclusions regarding several issues. During the AWG, some aspects were discussed deeply, as good examples of best practices, managed by Doris Materne (AER), who shortlisted the best practices taken from all the partners. Each of them reached a common conclusion about the importance of fostering entrepreneurial attitudes from early ages. Consequently, they agreed on choose the 10 best practices in order to create an structure for Best Practice Guide.

On the other hand, some ideas about the questionnaires were put in common in order to compare and get a conclusions about the feedback obtained from surveys previously sent out to decision makers, opinion makers, key stakeholders and students. According to figures put on the table, the answers by these target groups were optimistic, finding out that not all the regions had the same success using the same tools to reach these groups.

On 6th of October there was Interim conference in Spain, where YES project was also presented. External expert from Estonia, Ms. Anu Olvik, was one who made a presentation. The following is her thoughts about this event.

Interim Conference in Spain + Open Seminar



“On 6th October I attended the entrepreneurship conference, Dia de la persona emprendedora“ in Lorca, Spain.

The participants gathered together from the Murcia region to learn more about entrepreneurship possibilities. One of the opening seminars, among other lectures during the day, was an overview of Youth Entrepreneurship Strategies called YES.

I represented the Estonian section of the YES project on behalf of Junior Achievement Estonia.

I gave an introduction to JA work in Estonia, and gave the Spanish audience a brief overview about the JA Estonia alumni organisation Starting Entrepreneurs Network for Tomorrow (SENT).

More specifically I spoke about the Student Company Programme and Innovation camp; I can proudly call these best practices in the Estonian entrepreneurship education field.

The Student Company Programme is one of the most popular programmes amongst Estonian school students and every year more and more participants are attending the intensive 24 hour Innovation camp. Feedback from two Spaniards was very positive. They were especially interested about the Innovation camp and how this could solve the problem: how to bring the youth back to countryside?”

YES

Youth
Entrepreneurship
Strategies

OUR ENTREPRENEURSHIP EDUCATION DEFINITION

Fostering within the education system, the attitudes and skills of young people to self-employment, by developing personal qualities - such as creativity, responsibility, risk-taking, problem-solving, team-working - and relevant business competencies on how to create and run an enterprise.

Co-financed by the European Regional Development Fund and made possible by the INTERREG IVC Programme.

FUNDING



PARTNERS

